

Miljøringen konferanse Sandefjord
14. November 2018



CAROLINE DALE DITLEV-SIMONSEN
PROFESSOR AT THE DEPARTMENT OF LAW AND GOVERNANCE

”In order to make money, companies have to think about sustainability. Acting responsibly is profitable - if you do it right.”



Jotun GreenSteps



Reducing
VOC emissions



Reducing
hazardous
materials



Reducing
energy
consumption



Reducing
carbon
footprint



Reducing
waste



Jotun's greatest contribution to the environment is our premium coatings system's protecting property against decay and corrosion.

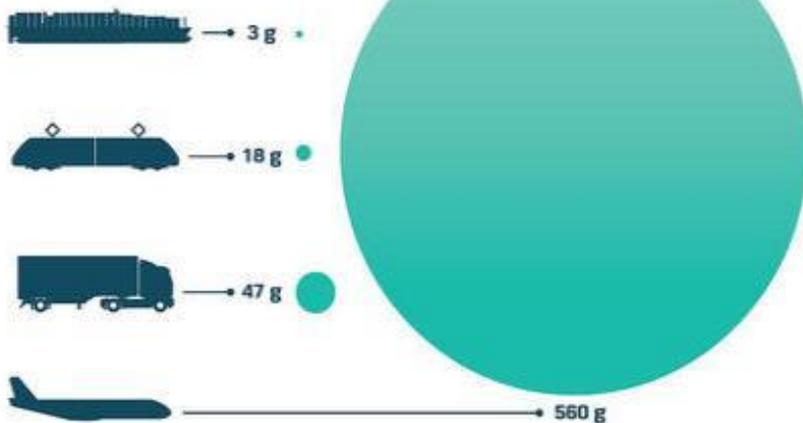


A GreenStep Innovation is a new or improved product or solution adding value for our customers and Jotun and significantly contributes to at least one of Jotun's GreenSteps without compromising some of the others.



The shipping industry stands for about 90 per cent of all global trade and contributes to approximately 3% of global CO₂ emissions

Grams of CO₂ emitted by transporting **1 ton 1 km**



IMO target improvement

Hull Performance Solutions

SeaQuantum X200

High standard
technical service



Performance
monitoring

Performance
guarantee

Antifouling contribution to the environment

Jotun GreenSteps



Importance of antifouling contribution

Always the most important impact from antifouling
Fuel saving is the most important

Reduced disposal with less paint per docking

Higher volume solids and less VOC emissions per
drydocking and newbuilding

Production efficiency. How can we manufacture
and deliver a product with less environmental
impact



Green Building Solutions

Increased LEED points? Easy with paints and coatings. Easiest with Jotun.

**Green Building
Paints and Coatings**

**Green Building
Guide**

**Guide
Specification**

**Extensive
Documentation**

<https://www.jotun.com/greenbuildingsolutions>

Cloud printing – better, more efficient and at a much lower cost

Did you know?

Since Marine and Protective started cloud printing we have saved more than 373.000 km in shipping distance - equalling a trip to the moon.
The reduction in CO₂ emission is more than 113.000 kg.

And the best part?
We have reduced our print costs by 47%.

Jotun GreenSteps

The background of the slide features a field of purple lavender with a single green tree in the center under a blue sky.



JOTUN

Jotun Protects Property